Why should I be
INTERESTED?

A fast-growing market

100 mil. IP cameras sold annually around the world, $14.5 billion market size.

Interesting margin from the sale of our apps

You sell IP cameras. You can add the margin from the sale of applications for these cameras to your overall profit.

New target groups for your business

We can show you possibilities and you can make creative solutions for customers in new areas. And, you can expand the revenue from your current customer base.

Sales support tools provided by CamStreamer

We make increasingly powerful products. We'll help you with your business. We create sales arguments for your sales and support them with useful tools. We'll also support and consult your solutions with you. We'll take care of you as a partner.

Partner program
PROGRAM BENEFITS

- Discounts on license purchases based on your performance
- Free licenses of our apps for your demo purposes (one license of each of our apps every year)
- Presentation of your company or organization in the partner section of our web pages
- Sales and technical support provided by our experienced team
- Promotion of your streams in our Live gallery – you will be given your own link for promo purposes.
- Early access to new apps, new features, beta testing

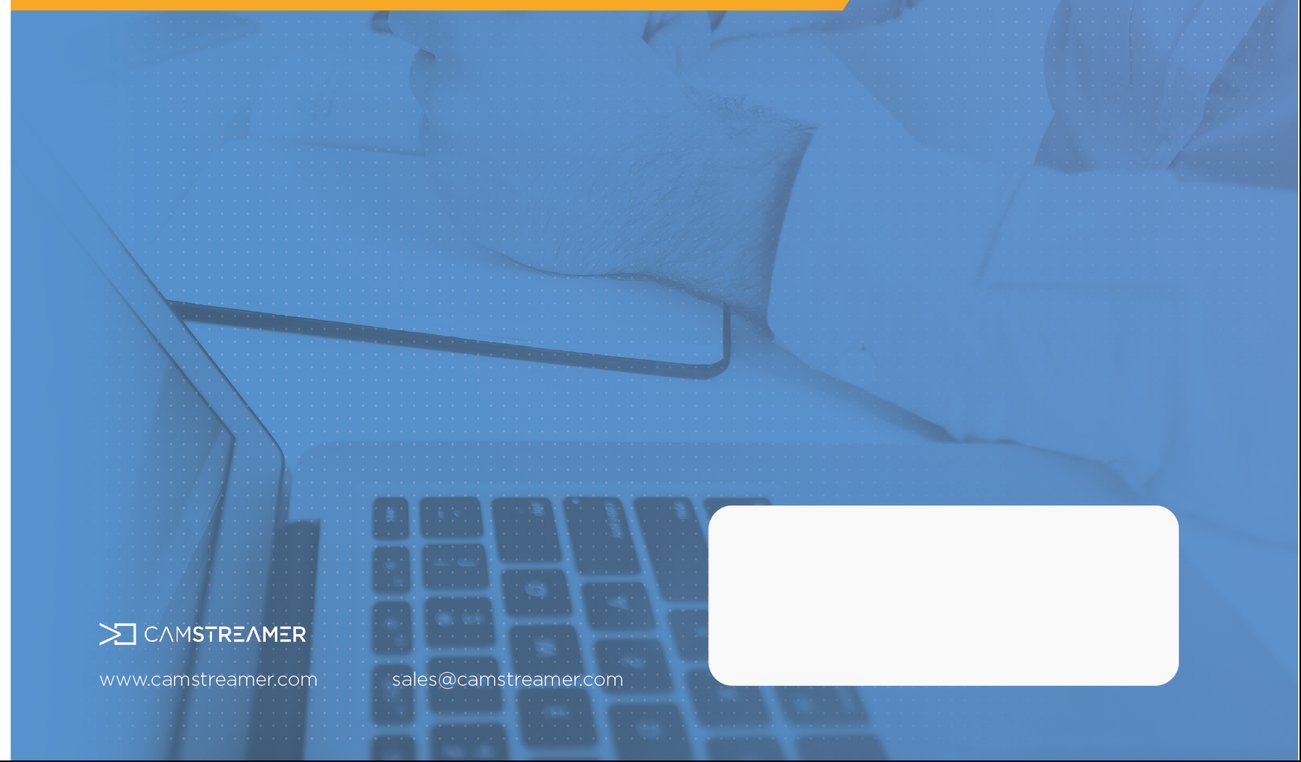
How do I become a
PARTNER?

Contact us on
sales@camstreamer.com

CAMSTREAMER

Become a PARTNER

CAMSTREAMER develops unique applications for AXIS IP cameras

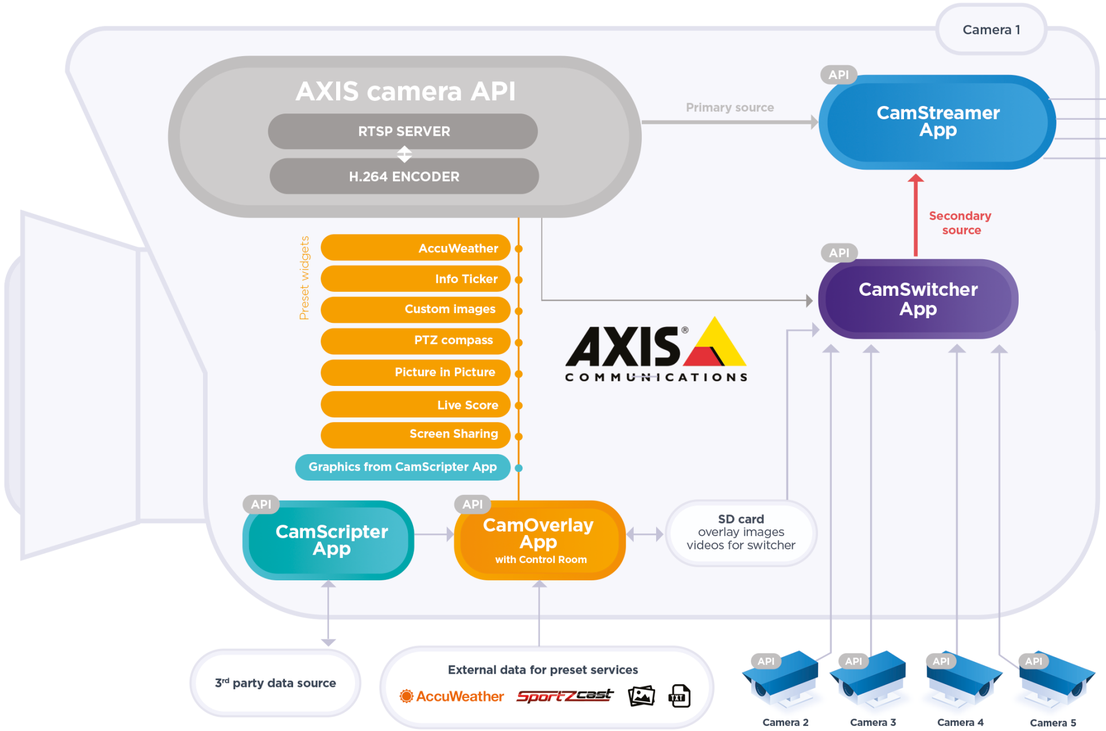


CAMSTREAMER
www.camstreamer.com sales@camstreamer.com

What are
CAMSTREAMER APPS?

Our apps run inside top-of-the-line indoor and outdoor IP cameras from Axis Communications AB (www.axis.com), which means no computer or complicated setup is needed to accomplish quite a number of live broadcast or security tasks. Our embedded apps generate RTMP/HLS/SRT/MPEG-TS video stream, add dynamic overlay graphics into the video and automate your live streaming with the use of schedules, triggers and API commands. Another area of usage is security segment where our apps can be integrated with many other systems. Our apps power more than 13,000 cameras worldwide and many of these live cameras can be seen at www.camstreamer.com/live.

Our apps in action



Who is
CAMSTREAMER?

- Czech company based in Prague, AXIS ADP partner for more than a decade
- Developer of embedded streaming apps
- Company with partners and customers worldwide
- Our focus – the media broadcast segment, automated streaming, 24/7 streaming, security segment

CAMSTREAMER

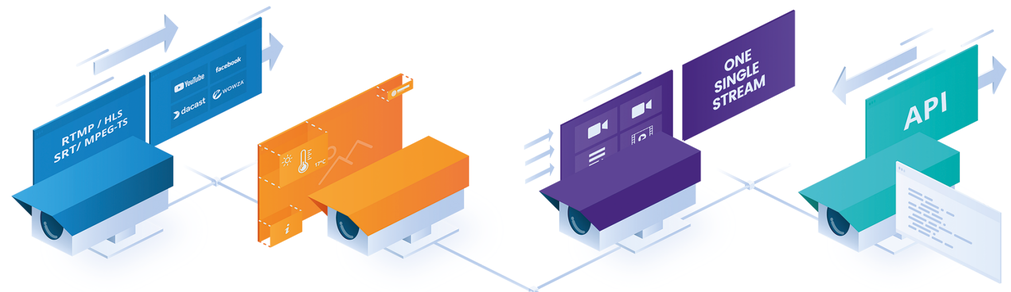
PORTFOLIO OF APPLICATIONS:

CamStreamer App
Online streams to platforms such as YouTube, Facebook, Vimeo, DaCast, Wowza, etc. Conversion of video provided by an AXIS IP camera into a different format and distribution via a selected protocol to a streaming platform.

CamOverlay App
Embedding own graphics and ready-made widgets (weather, scoreboard, PTZ compass, picture in picture, info ticker, custom graphic, animated GIFs) into the video before the stream leaves the camera. This is more convenient and cheaper in many cases compared to server based solutions.

CamSwitcher App
A versatile app that turns your AXIS camera into a simple mixing studio. Use the output from up to five cameras, create playlists, and switch between live feed and prerecorded video clips.

CamScripter App
JavaScript code interpreter runs on the camera and makes it possible e.g. to render your own overlay graphics based on external data or automate your streaming or security tasks. It's as easy as it can be.



CamStreamer App	CamOverlay App	CamSwitcher App	CamScripter App
STREAM DIRECTLY from camera	**ADD OVERLAY GRAPHICS** to your stream	**SWITCHING STUDIO** in you camera	**SHOW ANY DATA** in your stream

RTMP → YouTube, vimeo, Facebook LIVE, dacast, WOWZA media systems

SRT → WOWZA media systems, Haivision, Videstra

MPEG-TS → Cable televisions, Analog and IP hybrid systems

HLS → Web integrations

AXIS COMMUNICATIONS
APPLICATION DEVELOPMENT PARTNER